

GET YOUR PERFECT MATCH

MOTIVES
LOREN RIDINGER

MOTIVES® CUSTOM BLEND LIQUID FORMULA

Name: _____ Date: _____

Address: _____

Phone: _____ Email: _____



Questions (circle your answer)

1. Would you like additional sunscreen in your custom blend? <i>(Contains a natural SPF content of 6-8)</i>	Yes		No
2. Do you want your foundation to be a BB Cream? <i>(aka Beauty Balm – Note: this will make coverage more sheer)</i>	Yes		No
3. What level of coverage do you prefer? <i>(Our base contains 11% pigment and typical foundation is 6-7%)</i>	Sheer	Medium	Full
4. What type of finish are you looking for?	Matte	Natural	Dewy
5. What skin tone category would you consider yourself?	Light	Medium	Dark
6. Do you have sensitive skin?	Yes		No
7. Which best describes your skin type?	Dry	Balanced	Oily
8. Are you concerned with aging?	Yes		No
9. Would you like a primer added to your liquid foundation?	Yes		No
10. What texture do you prefer your foundation?	Liquid		Cream